



AQA GCSE KNOWLEDGE ORGANISER

In-Depth: Online, Social & Participatory Media

Media One Section A, Media Two Section B

Theoretical Framework:

Language, Representation, Industries, Audience

Contexts: Social, Cultural, Historical

Kim Kardashian: Hollywood

Video Game & Social Media

KEY TERMS:

LANGUAGE:

REPRESENTATIONS:

INDUSTRY:

AUDIENCE:



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THEORISTS:

SOCIAL CONTEXTS:

CULTURAL CONTEXTS:

HISTORICAL CONTEXTS:

COMPARISON WITH OTHER PRODUCTS